



**The Power of Wireless Communication**





*Unwire and unwind*



## Wired Up?

The phones are ringing, but nobody gets them in time. Constant interruptions from loudspeaker paging, asking somebody to answer a call. Desks are full of "please call back customer" notes. Customer communication is done by voice mail.

There is always a new and larger telephone bill. Outdated telephones that must be replaced. The telephone technician is a frequent guest, trying to sort out extension numbers and telephone plugs. Not to mention the wiring.

The office is a mess of wires and cables.

The IT department wants to integrate the telephone system with the company data network.

Does this sound familiar?

Please read on and learn how a KIRK wireless communication solution will help you unwire and unwind.



*Everybody is accessible*



# WireLESS is MORE

## **Flexibility**

With a KIRK wireless solution employees are no longer tied (wired) to a desk or machine, but are free to move around and optimise working procedures. Idle staff can help out colleagues and still be accessible.

## **Better Working Climate**

Everybody will enjoy the end of loudspeaker paging, because now people can be contacted directly. Less interruptions equal better working climate.

## **Problems are Avoided**

With everybody accessible, problems are solved when they arise. Immediate answers are given, production stops are avoided and focus is maintained.

## **Better Service**

When customers no longer call in vain, but get hold of the right contact on the first try, they will experience a better service. Better service means happy customers, just as employees will be happy not having to waste time calling back customers.



*Expansion and migration*

# Return on Investment

## **Cost Savings**

The KIRK wireless solutions are based on license free radio standards. Within the enterprise or organisation local calls are free. External calls are based on standard network rates.

Further cost savings derive from less call backs, both in saved time and saved telephone costs.

## **Value for Money**

The KIRK products are high quality products at competitive prices. Due to close cooperation between R&D and production departments, component selection and effective production methods are continuously improved and refined.

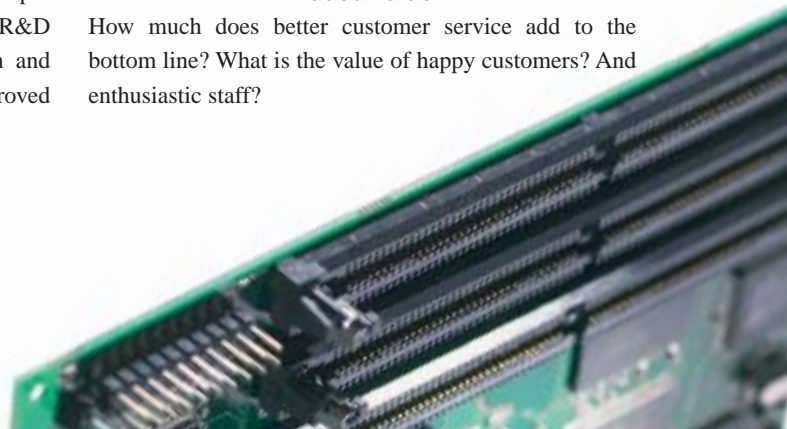
## **Invest Now – and be Ready for the Future**

The modular nature of a KIRK solution allows for expansion in terms of coverage, voice traffic and number of users.

A KIRK wireless solution will never become obsolete, as a migration plan secures that an existing KIRK installation can be updated as new technologies offer new possibilities and advantages.

## **Added Value**

How much does better customer service add to the bottom line? What is the value of happy customers? And enthusiastic staff?





*Flexibility in relation to coverage, voice traffic and number of users*



## Business Advantages

### **Unique Quality**

The KIRK products are renowned world wide for their unique quality and functionality. More than a century of experience in creating and refining voice communication products secures the exceptional voice quality in a KIRK wireless product.

KIRK quality secures calls free of echo, breaks and other noise. Seamless handover between base stations secures that staff can move around without loosing a call.

### **Always the Right Size**

The KIRK wireless voice solutions are created by modules, allowing for flexibility in relation to coverage, voice traffic and number of users. The KIRK solution can be expanded according to specific needs.

### **Keep the Existing Infrastructure**

KIRK telecom has a philosophy and tradition in developing add-on solutions. The KIRK wireless solutions integrate with most existing and future Call handlers and add the wireless dimension to an existing telephone installation.

### **Bring Along your Telephone**

Many organisations have more locations. A KIRK handset can subscribe to more systems and will automatically log on to the relevant system, when visiting different locations.

### **Develop Specific Applications**

KIRK products are built on open standards. Make use of KIRK or KIRK partner applications, or develop proprietary applications yourself.



*Less restrictions and increased job satisfaction*

# User Advantages

## **On the Move**

With a KIRK wireless telephone staff members are free to optimise their job functions without depending on a specific location. Less restrictions and increased job satisfaction result from this freedom.

## **Functionalities**

KIRK wireless telephones are renowned for their many functionalities, which all contribute to a flexible and efficient way of working.

Just to mention a few: Telephone book, vibrator function, roaming auto login, stored messages, silent mode, redial function, microphone mute, automatic off-hook, R-key functionality, etc.

## **User Friendly**

Well-designed products have always been the focus of KIRK telecom. Design that not only delights the user but also increases user-friendliness.

## **Hands Free to Use your Head**

A range of accessories gives the user of a KIRK wireless telephone not only the freedom to move around, but also the possibility of having hands free conversations.



## KIRK telecom A/S

Based on the vision "Creating wireless communities", KIRK telecom A/S has developed core competency in wireless voice communication.

KIRK telecom is a privately owned Danish company that develops, manufactures, and markets wireless communication solutions. KIRK telecom is a well-established and leading player on the market for wireless on-site communication solutions based on license free radio standards.

KIRK System 1500 is a wireless telephone system for medium to large enterprises and organisations.

KIRK System 500 is a wireless telephone system for enterprises and organisations with up to 8 wireless users.

KIRK telecom constantly creates and develops new wireless communication solutions helping customers enjoy the benefits of tomorrow's technologies.



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